



BULLOCK MUSEUM

ANNUAL REPORT

2022

*“Those who occupied these chairs may be distant memories, yet their voices are heard once again as we imagine conversations shared with ... Texans and other Americans throughout the past two hundred years.”*

—Artifact lender Alan T. Baker

**Chair made by enslaved workers, 1850s.**

This chair was likely made by the enslaved men of the Jordan Baker family in Cass County. Handed down through four generations of the Baker family, the lender hoped that curators might be able to trace the chairs back to the enslaved craftsmen who made them. Using family documents and census records, Bullock staff were able to follow the line of Kinchen Baker. After Emancipation, Kinchen and his family lived near the Bakers until at least 1880. By 1900, the family was living on farmland Kinchen owned.



## DIRECTOR'S SUMMARY

The Bullock's FY 2022 (September 2021–August 2022) focused on utilizing our strengths to continue moving forward in service to Texas.

The Museum completed its process of creating a roadmap for strategy and sustainability that included an updated mission statement, recommitment to its core values, rethinking the most effective approach to programming, identifying key stakeholders, and highlighting goals leading up to its 25th anniversary in 2026. The year ended with the Museum one step closer to enjoying a new “front yard,” with the final months of the construction on the North Capitol Mall in sight.

The relationships the Museum has built over the years made that progress possible. There was close collaboration with the staff and Trustees of the Texas State History Museum Foundation, new and returning program partners and sponsors, and hours of meetings with the Texas Facilities Commission about needs during Capitol Mall construction. For a third year, the Museum partnered with the Texas Historical Commission and the Texas Department of Transportation to craft leadership workshops for museums around the state, this time on the subject of working with Tribal Nations. This collaboration allowed the Museum to continue building relationships that are critical for our ability to share artifacts and important historical narratives.

The Museum staff worked with new contacts to travel our public service exhibition on human trafficking, *Not Alone*, and with the Texas State Hospital on programs and artifacts connected to the *Mental Health: Mind Matters* exhibition.

Relationship-building has defined our success since we opened in 2001. Establishing trust, providing a welcoming and fun atmosphere, fostering the ability for individuals and families to have cross-generational experiences, and being the best possible resource for educators and their schools all define what lies at our heart. Our goal remains that every visitor and every stakeholder witness that philosophy each time they walk through our doors or visit our website. One of our most important assets is our staff, a team of dedicated professionals who diligently and passionately represent us every day. To them goes the credit for each success and each reflection on how to grow stronger and better as we strive to create experiences that educate, engage, and encourage a deeper understanding of Texas. As always, thank you for your continued investment in us.



**MARGARET KOCH**  
Director  
Bullock Texas State History Museum





## OUR MISSION

In 2022, the Bullock Museum updated its mission statement to better reflect the investment in opportunities we provide to Texans and visitors of all ages:

We create experiences that educate, engage, and encourage a deeper understanding of Texas.

We continue to weave our core values throughout everything we do.

**LEADERSHIP**

**EXCELLENCE**

**ACCESSIBILITY**

**DIVERSITY**

**ENGAGEMENT**

**RELEVANCE**



## ORGANIZATIONAL CHART

### TEXAS STATE PRESERVATION BOARD GOVERNING BODY

**GREG ABBOTT**  
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**DAN PATRICK**  
Lieutenant Governor,  
Co-Vice Chairman

**DADE PHELAN**  
Speaker of the House,  
Co-Vice Chairman

**CHARLES SCHWERTNER**  
Texas Senate

**WILL METCALF**  
Texas House of  
Representatives

**ALETHEA SWANN BUGG**  
Citizen Board  
Member

### TEXAS STATE PRESERVATION BOARD

**ROD WELSH**  
Executive Director

**BOB CASH**  
Deputy  
Executive Director

### CURATORIAL VISITOR SERVICES

CURATORIAL  
RESERVATIONS/TOURS  
CAPITOL VISITORS CENTER  
TOUR GUIDES

### FINANCE

ACCOUNTING  
PAYROLL

### AGENCY ADMINISTRATION

EXECUTIVE ASSISTANT  
LEGAL  
PROCUREMENT  
HUMAN RESOURCES  
SPECIAL EVENTS  
INDEPENDENT AUDITOR  
RISK MANAGEMENT

### RETAIL

CAPITOL GIFT SHOP  
VISITORS CENTER GIFT SHOP  
BULLOCK MUSEUM STORE

### FACILITIES

MAINTENANCE  
HOUSEKEEPING & GROUNDS  
CAPITOL FIRE MARSHAL

### INFORMATION TECHNOLOGY

### STATE CEMETERY

### BULLOCK MUSEUM



**BULLOCK  
MUSEUM**

**MARGARET  
KOCH**  
Museum Director

**MUSEUM  
OPERATIONS**  
**DEREK LEMONS**  
Deputy Director

VISITOR SERVICES  
EVENTS  
THEATERS

**MUSEUM  
ADMINISTRATION**

DATA ANALYST/  
GRANT MANAGER  
OFFICE MANAGEMENT

**MUSEUM  
COMMUNICATIONS**

**EMILY HENNE**  
Deputy Director

CREATIVE SERVICES  
MARKETING  
MEMBERSHIP  
WEB & DIGITAL MEDIA

**MUSEUM  
INTERPRETATION**

**JOSEFA GONZÁLEZ  
MARISCAL**  
Deputy Director

EDUCATION  
EXHIBITS



## BULLOCK BY THE NUMBERS

**228,612**  
patrons from 79 Texas  
counties visited the Museum.



**89,932**  
Bullock Museum  
moviegoers watched  
features and documentaries.



**14,035**  
students participated in  
distance learning in 381  
sessions throughout the year.



**2,221**  
students and  
teachers viewed free  
documentary films  
thanks to Story of Texas  
Scholarships.

**37,077**  
schoolchildren, teachers and  
chaperones visited the Museum.





**EDUCATE**





## EDUCATING FUTURE GENERATIONS

Fiscal year 2022 welcomed the return of onsite field trips, homeschool days and educator programs, providing enriching in-person experiences for students and teachers. The Museum's Distance Learning program continued to reach into classrooms across the state, the country, and the world with fun and informative lessons about Texas, and the Texas History Tuesdays program series provided these same online learning opportunities to the general public.







**ENGAGE**





## ENGAGING THE COMMUNITY

Programs for families, children, adults and Museum Members provided opportunities for the community to celebrate culture and share experiences together. Visitors enjoyed interactive activities, performances and exhibit exploration at H-E-B Free First Sundays, World Refugee Day (sponsored by Gregg Philipson and Michelle Warech-Philipson), Bob Bullock's Birthday Bash (sponsored by an anonymous donor), Texas Artist Series (presented with support from Texas Commission on the Arts) and more. Exclusive receptions, including the opening event for *The Fourth Grade Project* featuring a discussion with Statia Paschel, allowed Museum Members special access.







### ENGAGING THE COMMUNITY CONTINUED...

In October 2021, the Museum hosted Reclaiming Our Stories: Preserving Texas' African American Placemaking History in partnership with The Texas Freedom Colonies Project. The workshop fostered deep conversations and brought together descendants, local museums and archivists to help tell the story of African American settlement and preservation in Texas. *Speak Up!*, a May 2022 event presented in conjunction with *Mental Health: Mind Matters* and an Austin State Hospital display, provided a space for discussions about mental health care in Texas. In August 2022, members of the Canary Islands Descendants Association (CIDA) gathered for an exclusive reception celebrating the display of artifacts on loan from the organization.







**ENCOURAGE**





## ENCOURAGING A DEEPER UNDERSTANDING

Special exhibitions in FY22, including *Mental Health: Mind Matters*, *The Fourth Grade Project* and *Mystery and Benevolence*, encouraged a deeper understanding of mental health and mental illness, the experiences of students around the world, and the rich history of the Masons and Odd Fellows. Programming throughout the run of each exhibition provided the community with additional opportunities for discussion and connection. In March 2022 the annual Youth Art Month exhibition, sponsored in Texas by the Texas Art Education Association, showcased artworks created by some of the state's most promising visual art students.







**Not Alone: Working Together in the Fight Against Human Trafficking**

To further raise awareness about an issue facing many Texas communities, the Bullock Museum's exhibition *Not Alone: Working Together in the Fight Against Human Trafficking* began traveling to locations across the state in early 2022. The groundbreaking exhibition was made possible with lead sponsorship by Nancy Ann and Ray L. Hunt.



**Mexican Battle Flags**

During the commemorative months of the Texas Revolution, visitors had the opportunity to view three Mexican battle flags on loan from the Texas State Library and Archives Commission that were captured by Texan troops at the final Battle of San Jacinto on April 21, 1836.

**Austin State Hospital**

A display featuring artifacts from Austin State Hospital in the Texas History Gallery provided an important complement to the *Mental Health: Mind Matters* exhibition.





# **FINANCIAL STATEMENTS**

<b>REVENUE BY TYPE</b>	<b>FY 2022</b>	<b>FY 2021</b>	<b>FY 2020</b>
<b>ADMISSIONS</b>			
General Admissions	858,543.83	648,396.28	711,364.04
IMAX® Theatre	775,163.92	177,715.68	396,700.97
Texas Spirit Theater	125,651.25	28,055.69	136,154.99
<b>GRANTS AND CONTRIBUTIONS*</b>	<b>2,013,449.79</b>	<b>2,651,092.65</b>	<b>606,297.50</b>
<b>STATE APPROPRIATIONS</b>			
Texas History Education Program †	113,751.35	340,275.44	402,619.09
Operating Expenses	1,189,791.19	1,184,862.02	1,195,605.57
<b>FACILITY RENTALS</b>	<b>231,683.28</b>	<b>36,875.94</b>	<b>254,929.50</b>
<b>PARKING FEES</b>	<b>576,856.44</b>	<b>384,280.76</b>	<b>413,931.15</b>
<b>MERCHANDISE SALES</b>	<b>462,370.36</b>	<b>421,269.06</b>	<b>340,418.14</b>
<b>MEMBERSHIP FEES</b>	<b>236,254.75</b>	<b>172,204.50</b>	<b>249,870.00</b>
<b>THEATER CONCESSIONS</b>	<b>178,644.44</b>	<b>44,008.44</b>	<b>178,029.24</b>
<b>CAFE COMMISSIONS/OTHER</b>	<b>204,342.68</b>	<b>93,958.13</b>	<b>191,023.65</b>
<b>TOTAL REVENUE</b>	<b>6,966,503.28</b>	<b>6,182,994.59</b>	<b>4,966,685.72</b>

\* FY 2022 includes \$1,728,881.19 from the COVID-19 Shuttered Venue Operators Federal Grant.

† \$113,751.35 expended in FY 2022 from FY 2014 state appropriation of \$5 million, leaving a balance of \$40,703.03 at August 31, 2022.

<b>EXPENSES</b>	<b>FY 2022</b>	<b>FY 2021</b>	<b>FY 2020</b>
<b>SALARIES AND WAGES</b>	<b>2,916,554.29</b>	<b>2,342,461.31</b>	<b>3,257,921.48</b>
<b>PAYROLL RELATED COSTS</b>	<b>680,502.96</b>	<b>615,506.67</b>	<b>655,634.79</b>
<b>PROFESSIONAL FEES AND SERVICES *</b>	<b>22,977.71</b>	<b>77,576.45</b>	<b>93,031.88</b>
<b>TRAVEL</b>	<b>11,080.73</b>	<b>1,574.19</b>	<b>11,436.41</b>
<b>MATERIALS AND SUPPLIES</b>	<b>314,670.16</b>	<b>181,431.14</b>	<b>267,133.18</b>
<b>COMMUNICATION AND UTILITIES</b>	<b>85,378.22</b>	<b>79,187.09</b>	<b>85,945.16</b>
<b>REPAIRS AND MAINTENANCE</b>	<b>241,906.28</b>	<b>203,836.34</b>	<b>230,589.10</b>
<b>RENTALS AND LEASES</b>	<b>727,553.06</b>	<b>349,745.32</b>	<b>523,361.36</b>
<b>PRINTING AND REPRODUCTION</b>	<b>18,231.96</b>	<b>4,219.62</b>	<b>17,447.50</b>
<b>INTEREST</b>	<b>11.60</b>	<b>10.86</b>	<b>110.61</b>
<b>OTHER OPERATING EXPENSES</b>	<b>911,414.28</b>	<b>559,955.08</b>	<b>804,357.88</b>
<b>DEPRECIATION AND AMORTIZATION</b>	<b>40,033.72</b>	<b>43,473.23</b>	<b>44,526.36</b>
<b>TOTAL EXPENSES</b>	<b>5,970,314.97</b>	<b>4,458,946.30</b>	<b>5,991,495.71</b>
<b>BEGINNING NET POSITION</b>	<b>2,726,621.78</b>	<b>1,002,573.49</b>	<b>2,074,983.48</b>
<b>RESTATEMENT</b>	<b>-</b>	<b>-</b>	<b>(47,600.00)</b>
<b>CHANGE IN NET POSITION</b>	<b>996,188.31</b>	<b>1,724,048.29</b>	<b>(1,024,809.99)</b>
<b>ENDING NET POSITION</b>	<b>3,722,810.09</b>	<b>2,726,621.78</b>	<b>1,002,573.49</b>



ATTENDANCE	FY 2022	FY 2021	FY 2020
EXHIBITS	103,306	59,564	108,064
THEATERS *	89,932	24,194	73,628
EDUCATIONAL PROGRAMS AND FACILITY RENTALS †	35,374	29,605	63,843
<b>TOTAL</b>	<b>228,612</b>	<b>113,366</b>	<b>245,535</b>
K-12 STUDENTS/TEACHERS	19,780	2,259	32,107

\* Theater attendance includes IMAX® feature films, documentaries, and Spirit Theater

† Educational programs include 14,035 distance learning program attendees in FY 2022, 22,935 in FY 2021, and 18,590 in FY 2020

◦ Museum was closed for six months in 2020 due to the global pandemic

### FY 2022 EXHIBITIONS

**GUIAR: THE INSTRUMENT THAT ROCKED THE WORLD**  
May 19–Oct. 3, 2021

**BLACK CITIZENSHIP IN THE AGE OF JIM CROW**  
Jun. 19–Nov. 28, 2021

**MYSTERY AND BENEVOLENCE**  
Nov. 20, 2021–Mar. 27, 2022

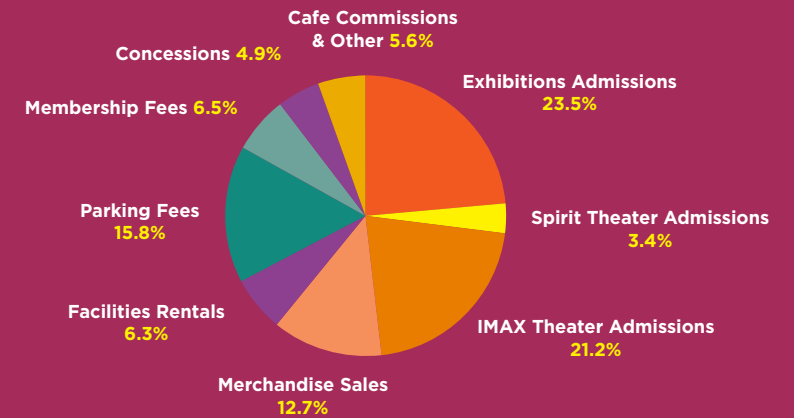
**MENTAL HEALTH: MIND MATTERS**  
May 7–Jul. 31, 2022

**THE FOURTH GRADE PROJECT**  
Jun. 25–Dec. 11, 2022

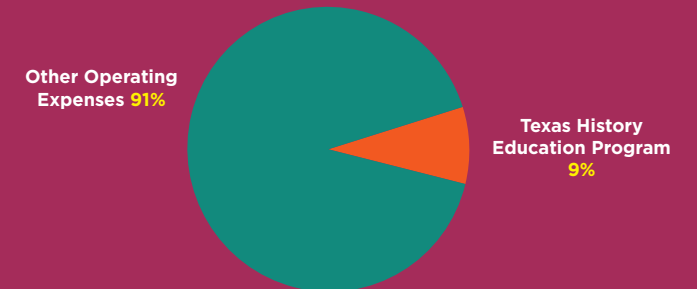
**211 NEW ARTIFACTS WERE PLACED ON VIEW**

### REVENUES BY TYPE

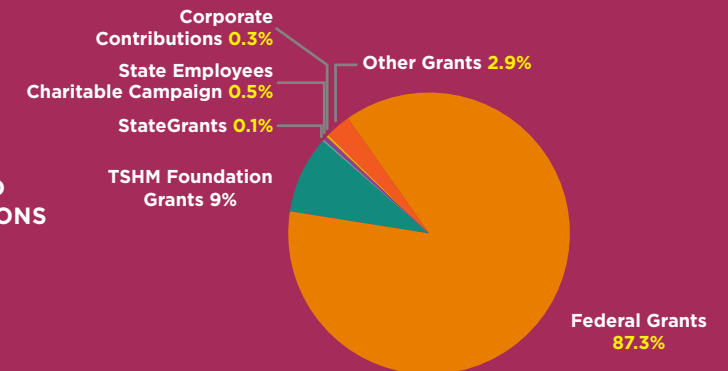
**OPERATING REVENUE**  
\$3,649,510.95



**STATE APPROPRIATIONS**  
\$1,303,542.54



**GRANTS AND CONTRIBUTIONS**  
\$2,013,449.79



## FY 2022 DIRECT FINANCIAL CONTRIBUTIONS

The financial contributions of Museum visitors, members, sponsors, and government entities enabled the Museum to meet its mission while continuing to rebuild from losses due to the pandemic closures.

### INDIVIDUAL DONORS AND UPPER-LEVEL MUSEUM MEMBERS

David and Jan Anderson	Randy and Mary Forlenza	Clay and Anne Johnson
Allan and Rita Arneil	Cameron Friday	Mahir Karim
Brian Hall and Lynn Azuma	Diane and Tom Gates	Thomas and Susan Karkoska
Margarine Beaman	Mary Lou Gibson	Ellen and Charles Kreitler
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	Alexandre Jasserre	C. Todd Stephenson and Joyce Mullen

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John Nau  
Carol Nelson  
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Eva and Marvin Womack  
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Michael Woodland  
Judith and Carlos Zaffirini  
Brett and Marjorie Zimmerman

### ADDITIONAL GRANTORS AND SPONSORS

State of Texas  
Texas State History Museum Foundation  
Humanities Texas

Institute of Museum and Library Services  
Bank of America  
Texas Commission on the Arts

U.S. Small Business Administration  
Chance Comes Once Foundation  
Texas Trucking Association

### COMMUNITY PARTNERS

3Strands Global Foundation  
Alabama-Coushatta Tribe of Texas  
American Foundation for Suicide Prevention  
Austin Child Guidance Center  
Austin Community Gardens  
Austin ISD  
Austin Museum Partnership  
Austin Public Library  
Balcones Canyonlands National Wildlife Refuge  
Canary Islands Descendants Association  
Capitol BEST Robotics  
Central Texas Discover Engineering

Che Guerra  
Comanche Nation  
Common Threads  
Cultural Services of the French Embassy  
Matthew Davila (Standing Rock)  
Dragon's Lair Comics & Fantasy Austin  
Expect Respect Program, SAFE  
General Land Office  
Girlstart  
Governor's Commission for Women  
Great Promise for American Indians  
Harlan Crow Library, Dallas

H-E-B  
Heartsong Music  
Hogg Foundation for Mental Health  
Human Trafficking and Transnational/Organized Crime Section, Office of the Attorney General  
Integral Care  
James C. Kearney  
Jeri Redcorn (Caddo)  
Keep Austin Beautiful  
Lipan Apache Tribe of Texas  
Love 146, Houston  
McCain Institute



## COMMUNITY PARTNERS CONTINUED...

Meadows Center for Water and the Environment  
 Mescalero Apache Tribe  
 Museum of Fine Art Houston  
 Nan Blasingame (Cheyenne and Arapaho)  
 National Alliance on Mental Illness of Central Texas  
 National Center for Missing & Exploited Children  
 Neill-Cochran House Museum  
 New-York Historical Society  
 Oklahoma Historical Society  
 Panna Maria Historical Society  
 Prevention and Policy, Child Sex Trafficking Team, Office of the Governor  
 Railroad Commission – GIS Mapping Dept., Archives, and Geology Dept.

SAFE in Austin Rescue Ranch  
 San Antonio Museum of Art  
 Seminole Nation of Oklahoma  
 Society Texas  
 Texas America250 Commission  
 Texas Archeological Research Laboratory  
 Texas Art Education Association  
 Texas Association of Museums  
 Texas Department of Health and Human Services Commission  
 Texas Department of Transportation  
 Texas Folklife  
 Texas Freedom Colonies Project  
 Texas Historical Commission  
 Texas Parks and Wildlife Department  
 Texas Parks and Wildlife Foundation

Texas State Historical Association  
 Texas State Hospital  
 Texas State Library and Archives Commission  
 The Big Quiet  
 The Gault School of Archaeological Research  
 University of Texas Physics Circus  
 UT Press  
 Wichita and Affiliated Tribes  
 Ysleta del Sur Pueblo

## CREDITS

**Mystery and Benevolence** is supported in part by Joyce Berger Cowin, Kendra and Allan Daniel, the David Davies and Jack Weeden Fund for Exhibitions, the Ford Foundation, and the Leir Charitable Foundations.

**Mental Health: Mind Matters** was produced for North America by the Science Museum of Minnesota in collaboration with Heureka: The Finnish Science Centre. Sponsored by The Albert and Ethel Herzstein Hall Fund.

**The Fourth Grade Project** is a program of ExhibitsUSA, a national division of Mid-America Arts Alliance with Texas Commission on the Arts and The National Endowment for the Arts.

**Not Alone: Working Together in the Fight Against Human Trafficking** is produced by the Bullock Texas State History Museum. Lead Sponsorship by Nancy Ann and Ray L. Hunt. Major funding from the Texas Bar Foundation. Major support provided by the Texas Trucking Association. Special thanks to Scopelitis, Garvin, Light, Hanson & Feary P.C. and Mondics Insurance Group, Inc.

**Texas History Tuesdays** is generously sponsored by the Albert and Ethel Herzstein Charitable Foundation.

**School Field Trips** presented by The John M. O'Quinn Foundation.

**School Programs** are generously funded by Featured Sponsor The Marie M. and James H. Galloway Foundation, Supporting Sponsors EOG Resources, Inc. and The William Stamps Farish Fund, and Contributing Sponsors the Betty Stieren Kelso Foundation.

**H-E-B Free First Sunday** presented by H-E-B.

**Blue Star Museums** at the Bullock Museum is sponsored by Lisa and Clay Cooley.

**Speak Up!** is presented in partnership with NAMI Central Texas.

Funding has been provided to the Bullock Museum from the National Endowment for the Humanities (NEH) as part of the American Rescue Plan (ARP) Act of 2021.



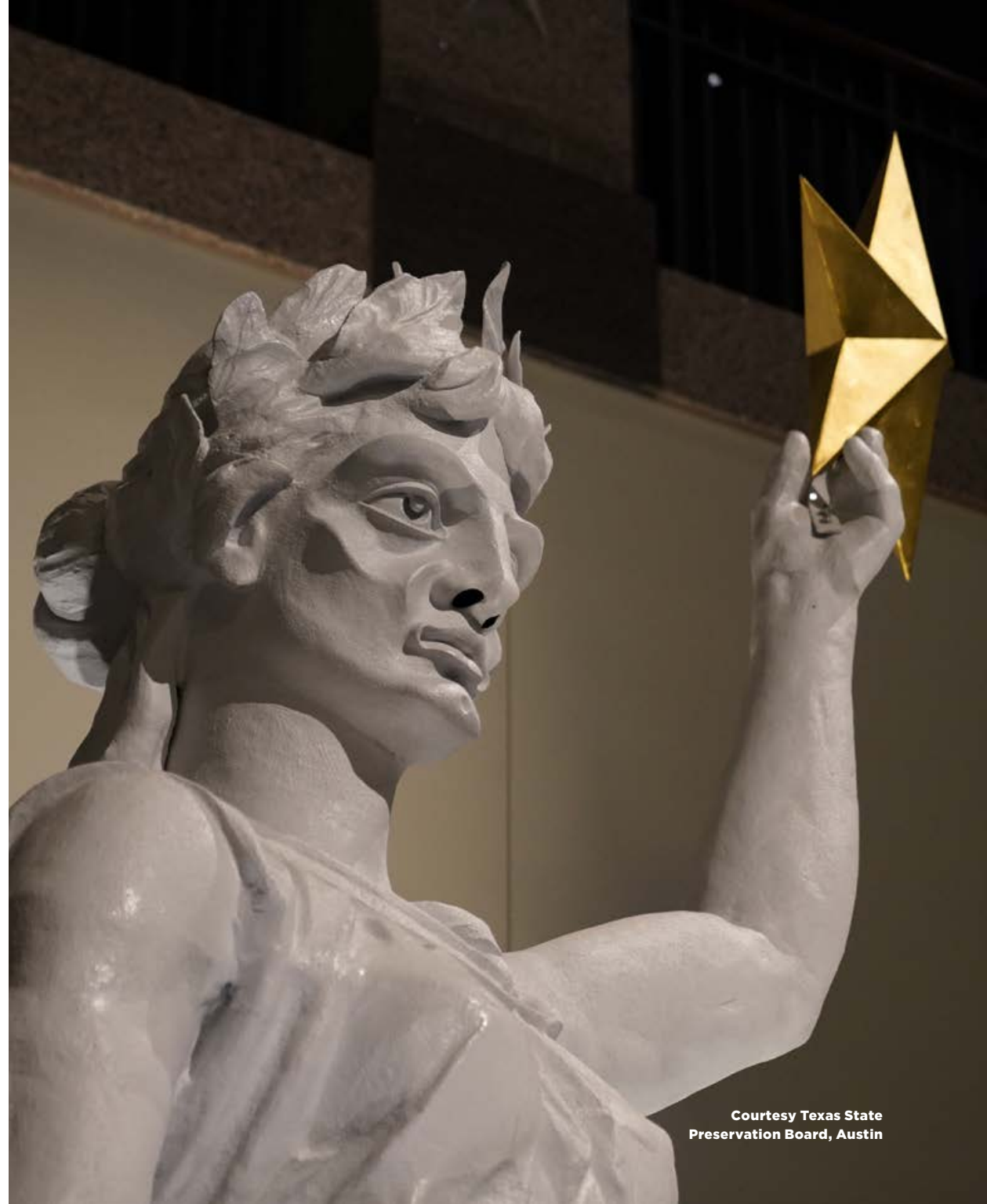
**World Refugee Day** made possible through the generosity of Gregg Philipson and Michelle Warech-Philipson.

**Bob Bullock's Birthday Bash** is made possible by the generosity of an anonymous donor.

**Reclaiming Our Stories: Preserving Texas' African American Placemaking History** presented in partnership with The Texas Freedom Colonies Project. Support for The Texas Freedom Colonies Project provided by The Whiting Foundation.

**Texas Artist Series: Kelly Willis** presented with support from Texas Commission on the Arts.

The Bullock Museum, a division of the Texas State Preservation Board, is funded by Museum members, donors, and patrons, the Texas State History Museum Foundation, and the State of Texas.



Courtesy Texas State Preservation Board, Austin





# TEXAS STATE HISTORY MUSEUM FOUNDATION




Since its inception in 1999, the Texas State History Museum Foundation has raised more than \$35 million to support a variety of educational programs that currently benefit more than 225,000 visitors a year.

In addition, the Foundation has provided \$1 million from its endowment to support programs, such as school tour scholarships to some 5,000 students annually from economically-challenged schools. Dedicated Trustees from across the state and two staff members implement the Foundation's mission.

In 2022, the Foundation began planning a campaign to raise support for the renovation and expansion of the Bullock Museums permanent ranching gallery. As part of that work, Trustees made site visits to ranching exhibitions in Ft. Worth and San Antonio. The Foundation is fortunate to have Trustees with deep and historic roots in Texas ranching who provide input to the Museum from a rancher's perspective and help make connections to the Texas ranching community. The Foundation is eager to announce funding opportunities in early summer 2023 for the exhibition on this key industry and touchstone for Texas culture.

The Foundation is pleased to offer planned giving options so that donors support the Museum's programs in a more significant way than might otherwise be possible. Legacy gifts can be made by adding a sentence to a will and other simple options and ensure that the Museum's exhibition and programs inspire, inform, and delight generations to come. Generous donors who make a planned gift to support the Museum are invited to join the Texas Legacy Society and receive invitations to VIP events, a special commemorative gift, and recognition at the Museum and in print materials. Details available at [www.tshmf.org](http://www.tshmf.org).

At its annual *Texas Independence Day Dinner*, the Foundation presents exemplary Texans with the prestigious History-Making Texan award, which honors living Texas legends whose contributions to the state and the nation have been truly historic and exceptional in scope. Lynn McBee of Dallas chaired a dinner held on March 2, 2022 that honored Texas legends James Dick and Lyda Hill as History-Making Texans. The Foundation greatly appreciates the generosity of its underwriters and the gala committee's diligent efforts to raise the proceeds to benefit the many educational programs of the Bullock Museum.



**JACQUI SCHRAAD**  
Executive Director  
Texas State History  
Museum Foundation



**MARGARET PERKINS**  
President  
Texas State History Museum  
Foundation Board of Trustees

**2022 TEXAS INDEPENDENCE DAY DINNER SPONSORS** -----

**LEAD UNDERWRITERS**

Lyda Hill  
The Men and Women of  
Hunt Consolidated

**PRESENTING UNDERWRITERS**

Joan and Bruce Blakemore /  
Claudia Huntington and  
Marshall B. Miller, Jr.  
Lisa and Clay Cooley  
Margaret and Jim Perkins

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Shiner Beers  
Still Water Foundation

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**John Laird** @SideOneTrackOne

Just saw DUNE at the @BullockMuseum IMAX and holy cow was it an entirely engrossing, super rad experience. Felt like I was watching the film again for the first time.

10:43 PM - Dec 6, 2021 from Austin, TX - Twitter for iPhone

7 Likes

**Mark Lambert Retweeted**

**Texas State Library and Archives Commission** @TSLAC

Flags on the move! Matamoros Battalion Flag, Guerrero Battalion Flag, and the Toluca Battalion Flag loaned to Bullock

Precious cargo was on the move yesterday as staff from TSLAC & our sister institution the @BullockMuseum participated in a loan transfer for an upcoming exhibit.

You

15 AM - Nov 4, 2021 - Twitter Web App

Retweets 1 Quote Tweet 6 Likes

**Grace Rossi** @homewith4A

4A and 4C listened to an amazing lesson on the explorer La Salle and his ship "Le Belle" that sank. Thank you to the Bullock Museum in Austin for today's distance learning lesson. @BullockMuseum @CCEColts @Coppellisd

PIC-COLLAZE

**Tom Friedrich** @christian9900

Wow, what an amazing experience to see this on the massive IMAX screen. They were and remain larger than life. Thank you @thebeatles and @BullockMuseum for an unforgettable time.

**Kim Monous** @Art Studio Lady

#EducatorsNight @BullockMuseum with my @ESunsetVailey peeps was a blast! We explored the exhibits, had hands on fun activities, ate delicious food and drinks and learned about #mentalhealth throughout the ages. @AustinISD

7:20 PM - Jun 20, 2022 - Twitter for Android

REACHING OUR COMMUNITY ONLINE

In FY22, the Bullock Museum connected with partners and the community online through 2,290 social media mentions and relevant posts that garnered more than 1 million impressions.

**Katie Maggard** @Mrs\_Maggard

Our 4th graders loved the virtual field trip learning all about Texas Native Americans! Thank you @BullockMuseum!! @SparksElemFISD

1:57 PM - Sep 21, 2021 - Twitter for iPhone

**NAMI Central Texas** May 13, 2022

What an inspiration to hear from ED Kate Hix and Hogg Foundation for Mental Health ED Dr. Octavio N. Martinez speak at the Bullock Texas State History Museum members event last night! They shared about the incredible work being done to change how our community addresses mental health.

We also met Texas Health and Human Services Commissioner's Historic Preservation & Grant Coordinator D.D. Clark. He is debating a display of artifacts from Austin State Hospital at Speak Up! on May 19. Some tickets are still available at [nami.org/speakup/](https://nami.org/speakup/)

**Allison Ponce Retweeted**

**Alexandra Mcstay** @McstayAlexandra

HMS 7th DL at the @BullockMuseum analyzing and critiquing exhibits. Gracias Bob Bullock for having bilingual tags! Los alumnos DL de @HenryHawksLISD fueron al Bob Bullock para analizar y explorar exhibiciones. Thanks Bob Bullock for having bilingual exhibits!

11:09 AM - Feb 10, 2022 - Twitter Web App





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